



PURPOSE OF THE MEETING

In the strongly evolving food market, the Food safety plays a crucial role.

The EHEC & STEC outbreaks are still a frequent source of human diseases, with all impacts at human health and consumer mindset.

For this reason, there is a growing demand on rapid and reliable diagnostic solutions, even for complex pathogens.

As world leader for in vitro diagnostics for over 50 years, bioMérieux has always been driven by a pioneering spirit and a never-ending effort to improve health conditions around the world.

The GENE-UP® bioMérieux technology offers a unique and intuitive real-time PCR solution for pathogen detection, to ensure the highest standards in microbiological food safety.

During the meeting there will be an opportunity to visit the Italian site located in Bagno a Ripoli (Firenze), where is developed and produced the technology before being installed in your laboratories worldwide.

Make the most of your presence in this lovely city of Florence to come and visit bioMérieux production & scientific site.

It will be a pleasure to welcome you.

PROGRAM

- 1:45pm Pick up from the Congress Center to bioMérieux
- 2:15pm Participants Reception
- 2:30pm Presentation of bioMérieux and site visit
- 3:10pm Presentation of the GENE-UP® solution
- 3:50pm Closure
- 4:00pm Pick up from bioMérieux to Congress Center

Participation is for free
The registration is requested for organizational reasons

INCONTRI BIOMÉRIEUX



“Discover how is produced
the latest solution
for detecting STEC & EHEC”

Wednesday, 9 May 2018

bioMérieux Italia S.p.A.

Via di Campigliano, 58

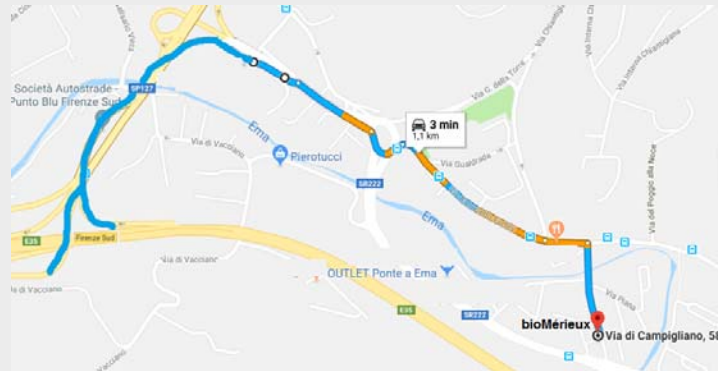
50012 Bagno a Ripoli - FI

Tel. +39 055 6449.7

PIONEERING DIAGNOSTICS



HOW TO REACH US



bioMérieux Italia SpA
c.a. Segreteria bioMérieux Industria
Via di Campigliano, 58
50012 Bagno a Ripoli - (FI) - Italia

REGISTRATION FORM

Incontro VTEC 9 maggio 2018 Firenze

Participation is for free
The registration is requested for organizational reasons
sending the following form: **by 2nd May 2018**

Cognome (Last Name):

Nome (First Name):

Qualifica (Job Role):

Reparto (Department):

Azienda (Company):

Indirizzo (Address):

Città (Town):

Prov. (State): Cap (ZIP):

Telefono (Phone):

Fax:

Email:

Data (Date)

Firma (Sign)

Inviare il modulo a (Send module to):

bioMérieux Italia S.p.A.

For any further information please contact:

Phone +39 055 6449 919

e-mail: marina.manco@biomerieux.com

Sito Web IT: www.biomerieux.it

Sito Web Corporate: www.biomerieux.com

PIONEERING DIAGNOSTICS